2010 Annual Report

Board leadership, committed management, curatorial excellence, a dedicated staff and an extremely loyal base of volunteers, members and donors, as well as the continued support of our government partners, made it possible for the Gardiner Museum to achieve its audience objectives and surpass its financial goals in 2010.

The Gardiner Museum presented five exhibitions in 2010 including Private Pleasures: Japanese Porcelain from the Edo Period which featured objects from The Macdonald Collection, one of the largest and best collections of Edo-period Japanese porcelain in North America. The Macdonald Collection includes more than 100 fine and rare Edo-period porcelains, selected objects remain on view in the Museum’s second floor porcelain galleries as the Macdonald Collection is in the process of being gifted to the Gardiner.

In 2010 the Gardiner enhanced the strength of its permanent collection by purchasing Divided Vases by Betty Woodman and by accepting a number of extraordinary gifts including a group of Chinese ceramics donated by Ann Walker Bell which add to the already remarkable R. Murray and Ann Walker Bell Collection of Chinese Ceramics and Goblin Orchid made and donated by Canadian artist Shary Boyle.

The Museum also expanded its education program designed to engage students of all ages and abilities by offering free programs with admission to engage young families and by offering an additional Open Studio session to engage young adults.

In addition to delivering a superb exhibition program, strategically expanding its education program, building its collections and achieving its annual objectives, the Museum consulted widely to develop a three year Strategic Plan designed to achieve its overarching objective of increasing the size and diversity of its audience.

We are extremely grateful to everyone who contributed to the success of the Gardiner Museum in 2010. You should be proud of your individual contribution to the Museum’s many achievements, and given the depth of our commitment to this unique institution, we should all be optimistic about the future.

Alexandra Montgomery
Executive Director

Karen Sheriff
Chair, Board of Trustees
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Senior Management Team

Alexandra Montgomery,
Executive Director
Charles Q. Mason, Chief Curator
Lisa Andersen, Shop Manager
Katy Liu, Controller

Sheila Snelgrove, Board Secretary and Executive Assistant
Peter Wambera, Major Gifts Officer
Diane Wolfe, Director Education and Programs
Financial Summary

Year ended December 31, 2010 (reported in thousands of dollars)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$</th>
<th>%</th>
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</thead>
<tbody>
<tr>
<td>Endowment Income</td>
<td>$ 972</td>
<td>33%</td>
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<tr>
<td>Annual Campaign</td>
<td>$ 865</td>
<td>30%</td>
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<tr>
<td>Earned Revenue (Note 1)</td>
<td>$ 744</td>
<td>25%</td>
</tr>
<tr>
<td>Government Grants – Operating</td>
<td>$ 357</td>
<td>12%</td>
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<tr>
<td>Total</td>
<td>$2,938</td>
<td>100%</td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>$</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Curatorial</td>
<td>$ 579</td>
<td>22%</td>
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<tr>
<td>Education</td>
<td>$ 335</td>
<td>13%</td>
</tr>
<tr>
<td>Administration</td>
<td>$ 601</td>
<td>23%</td>
</tr>
<tr>
<td>Fundraising and Marketing</td>
<td>$ 492</td>
<td>18%</td>
</tr>
<tr>
<td>Building and Maintenance</td>
<td>$ 645</td>
<td>24%</td>
</tr>
<tr>
<td>Total</td>
<td>$2,652</td>
<td>100%</td>
</tr>
<tr>
<td>Operating Surplus (Note 2)</td>
<td>$286</td>
<td></td>
</tr>
</tbody>
</table>

Notes:
Note 1: Fundraising events, Gardiner Shop and Space Rentals reported on net revenue basis.
Note 2: Operating surplus has been reinvested in Long Term Fund to support future costs associated with the replacement and renewal of museum facilities and to pay the interest on the museum’s construction loan.
Exhibition Summary

Feature Exhibitions presented in George R. Gardiner Exhibition Gallery

From the Melting Pot into the Fire: Contemporary Ceramics in Israel
Traveling exhibition organized by the Ceramic Artists Association of Israel
February 4 - May 9, 2010
Featuring conceptual work by contemporary Israeli artists, this exhibition addressed complex issues involving questions of identity and the uncertainty of life in contemporary Israel.

Private Pleasures:
Japanese Porcelain of the Edo Period
Curated by Charles Mason, Chief Curator
June 3 – September 12, 2010
This exhibition drew on The Macdonald Collection to examine the development of Japanese porcelain during the Edo Period and its close connection to other arts of the time such as painting, printmaking, textiles and lacquers.

Sponsored by the E. Rhodes and Leona B. Carpenter Foundation, Lorraine Veitch and the Japan Foundation.

Breaking Boundaries: Four Young Canadian Artists
Curated by Charles Mason, Chief Curator
Breaking Boundaries featured the work of four Canadian artists under the age of 40 (Brendan Tang from British Columbia; Marc Courtemanche from Saskatchewan; Shary Boyle from Ontario; and Carmela Laganse from Quebec) to illustrate a variety of cross-disciplinary approaches to contemporary ceramic art.

Sponsored by Partners In Art and the Hal Jackman Foundation.
Focus Exhibitions presented in second floor Focus Gallery

**Family Matters:**
*Love, Marriage and Maiolica in the Italian Renaissance*
Curated by University of Toronto graduate student Karine Tsoumis through the Gardiner Museum internship program.

January 18 – July 4
This exhibition examines how maiolica ceramics helped to shape popular ideas about gender and family relationships in Renaissance Italy, and how they were actively used in courtship, marriage and birth rituals during that period.

*Sponsored by an anonymous donor in memory of Helen E. Gardiner*

**Hot Commodity:**
*Chinese Blue and White Porcelain and Its Impact on the World*
Curated by Charles Mason, Chief Curator
July 12, 2010 – January 9, 2011
Featuring objects from the R. Murray and Ann Walker Bell Collection, this exhibition positioned Chinese blue and white porcelain as the first truly global manufactured commodity.
Education Program Summary

**School Programs:** Integrate collection based gallery visits with hands-on art experience. A typical school visit includes a gallery tour with a potter or an educator and a hands-on clay class taught by a professional ceramic artist.

**Open Studio** – Wednesday and Friday Night and Sunday Afternoon: The Museum’s clay studios are available to individuals on Wednesday and Friday evenings and Sunday afternoons. Wednesdays and Fridays are intended for adults, and Sunday afternoons are aimed at families. With the guidance of two professional potters, participants create their own clay works and for a small fee they can leave their work to be fired. Admittance is first-come, first served. The atmosphere is casual and fun.

**Family Days:** In 2010 the Gardiner Museum made a commitment to offer free programs with admission (children under 12 get in free) for families. The programs offered include crafts, hands-on activities, music and refreshments. Family Day is supported by Etherington & Vuckets and Scotia Bank.

**Clay Camps and Classes:** In 2010 the Museum offered a one week March Break Program and week long summer camps in July and August. Individual children and teenagers populate the regular camp sessions. In addition, single camp days are scheduled for group bookings from daycares, community living associations and outpatient clinics.

**Community Partnerships:** The Gardiner Museum works with social service organizations to provide ceramic studio art experiences, or art therapy, to survivors of violence, homeless women, isolated seniors, and sexually abused children. Professional ceramic artists from the Museum work with art therapists, counselors and social workers and often translators over multiple sessions. The sessions culminate in an exhibition with a reception where the participants speak openly about their relationship to their art experience and its place in their recovery.
Lectures and Events

In 2010 the Museum offered a full schedule of programs and events. Highlights include:

**Helen E. Gardiner Lecture**
Presented by Stephen Brown and Brenda Woods and supported by the Helen E. Gardiner Endowment Fund. Meredith Chilton, Founding Curator of the Gardiner Museum, delivered the 2010 Helen E. Gardiner lecture. Ms. Chilton spoke about the du Pacquier Porcelain factory and extraordinary Gardiner Collection of this material.

**Cumming Ceramic Research Foundation lecture**
Cheryl Robertson, leading expert and a former curator of decorative arts, spoke about Christopher Dresser designs and decorative arts during the late 19th century.
Empty Bowls
The Museum gives back to the community by hosting an annual fundraising event that brings chefs, potters and Gardiner Museum Members together to support the homeless in Toronto by contributing to Anishnawbe Health Toronto and their street patrol.

Nuit Blanche
More than 8,000 people visited the Gardiner Museum during this 12 hour event.
Our Generous Donors

THE MUSEUM IS GRATEFUL for the generous and essential financial support it receives from individuals, corporations and foundations. These donors are instrumental in helping the Gardiner maintain the exhibitions, collections and programs enjoyed by all Museum visitors.

Named Endowment Funds

Lindy Barrow Fund
Ann Walker Bell Fund
Donner Canadian Foundation Fund
Kent & Douglas Farndale Fund
Helen E. Gardiner Fund
George & Mary Turnbull Family Foundation Fund
Diane Wolfe Fund
Brian Wilks Fund

Porcelain Society Members

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Julia Bass Hamilton
Judy & Phelps Bell
Ann Walker Bell
Ellen & Brian Carr
Meredith Chilton
Diane Dyer
Douglas G. Gardner
Helen McMinn
Alexandra Montgomery
Diana Reitberger
Isabella Smejda & Ambrose Roche
Russell David Smith & Carl Lee Shain
Dennis Weiss
Brian Wilks
Raphael Yu

Annual Members

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Ralph M. Barford Foundation
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Gretchen & Donald Ross
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Curator’s Circle ($5,000-$9,999)
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Clare Gaudet & Mitch Wigdor
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Earlaine Collins
Wanda & Geoff Crickmay
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Alison & David Appleyard
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Ann Walker Bell
Judy & Phelps Bell
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Marian Bradshaw
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Katy Liu & Alfred Yu
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Anonymous (6)

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Joanne Tod
Elke Verres
Peter Wambera & Krista Bridge
Linda Young
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Honey and Barry Sherman

Eileen and Shoel Silver
Lindy and Sheldon Goodman
Lori Kushnir
Ray Rubin and Lloyd Hoffman
Ariella Rohringer and Earl Rotman
Association of Israel’s Decorative Arts

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Japan Foundation
Jean V. and Rodney C. Payne Memorial Fund at the Toronto Community Foundation
Lorraine Veitch

Breaking Boundaries Donors
Hal Jackman Foundation
Partners in Art

Family Matters: Love, Marriage and Maiolica in the Italian Renaissance Donors
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Hot Commodity: Chinese Blue and White and Its Impact on the World Donors
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